

Don't Let False Claims Fool You

Since 2002, the products in our Cleansing and Fat Burning Systems have helped hundreds of thousands reach their health and weight-loss goals. And we have the testimonials to prove it. Stick to the products with the proven track record.

The Isagenix Advantage

What makes IsaLean® Shake superior?

○ **IsaLean is a full-meal replacement— not a “snack shake,”** providing optimal support for Nutritional Cleansing and Replenishing, weight loss and weight maintenance, as well as peak performance. While low in saturated fat, sodium and cholesterol, IsaLean Shake is high in protein, healthy poly- and mono-unsaturated fats,

Only 240 calories, it's the perfect high-nutrition food

dietary fiber, vitamins and minerals (including calcium, vitamin C, vitamin B12, and vitamin D). Plus, you get active digestive enzymes that help break down carbohydrates, proteins and fats and help maximize absorption of key nutrients. Many products touted as “meal-replacements” are designed to control calories, and

don't deliver adequate nutrition or the most efficacious amount of protein to stave off muscle loss that often accompanies weight loss. IsaLean Shakes only need to be blended with water for a satisfying meal replacement while many other shakes on the market tout their nutrition without identifying that they must be mixed with milk in order to be a proper meal replacement, thus increasing the sugar, sodium, cholesterol, and possibly fat.



HOLLY D.
lost 90 pounds and
7 dress sizes!*

Pictures don't lie.



* The weight loss testimonials presented apply only to the individuals depicted, cannot be guaranteed, and should not be considered typical. A 2008 university study showed a statistically significant weight loss of 7 lbs during the first 9 days of the Cleansing and Fat Burning System.

Isagenix®: It Works

○ **IsaLean Shake delivers 23 grams of protein.**

Some shakes deliver about half of that. The correct amount of protein to trigger a protein synthesis response is at least 20 grams and is dependent upon the amounts of branched-chain amino acids that are highest in whey protein—not soy protein isolate, which is the first (and primary) ingredient listed in other shakes on the market. IsaLean Shake is truly the meal replacement of choice for losing weight while maintaining and building muscle.

Used and endorsed by doctors and athletes

○ **No artificial ingredients.**

Be wary of products touting “natural,” if you haven’t checked the ingredient list watch out for sucralose, mixing agents, and more.

○ **Isagenix uses only dairy protein**

that is produced in New Zealand, where dairy cows are never given artificial hormones and enjoy a quality life on pasture. Their fresh milk, exceeding USDA organic standards, is guided through a series of fine filters under low heat to separate whey from other dairy components such as fats and lactose. This gentle system uses no acids, keeping the protein in a natural state, undenatured as they should be. Moreover, our Quality Assurance Department inspects all ingredients to test potency, amino acid profile, as well as the presence of microbial content, pesticides and heavy metals to ensure the purest product possible.

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○ **Ionic Alfalfa™.** IsaLean Shake also contains Ionic Alfalfa, our proprietary blend of plant-complexed minerals, providing additional support for the body.

○ **While IsaLean Shake retails at around \$3.64 per meal, its cost is \$2.78** at the Associate and Preferred Customer Price. Be wary of cost comparisons touted by competitors that are simply artificially-flavored soy protein supplements versus full-meal replacements. And don't forget, water is free; many of the competitors require milk to be a suitable meal replacement.

IsaLean Shake tastes great and comes out on top in every way!

A safe and affordable way to satisfy hunger and reduce cravings

We are so confident in the quality of our products, we offer 100% satisfaction or your money back—guaranteed.

Isagenix is more than a weight-loss company. We offer a complete line of nutritional products for long-term health, providing products for cleansing, replenishing nutritional support, nutritional snacks and foods, anti-aging protection and skin care.

CLINICALLY SHOWN TO SUPPORT HEALTHY WEIGHT LOSS AND WEIGHT MANAGEMENT:

Go to IsaProduct.com for creative, fruity and fun IsaLean Shake recipes.

In a major university study where two IsaLean Shakes replaced two meals each day for 7 days, participants experienced a greater percentage of weight loss with an average of six pounds when compared to results obtained from other protein shakes on the market.

